General information:

# Sungevity Australia Pty Ltd.

# Sungevity

# ACN 157 748 411

# Suite 3, Level 1, 136 Raglan Street, Waterloo NSW 2017.

# Alexander Kinross-Rowe | Special Projects | 0421 158 609 | [alexander@sungevity.com.au](mailto:alexander@sungevity.com.au).

----------

# Reason for seeking the Individual Exemption

Sungevity is committed to providing customers with access to solar power generated at their premises with out the barrier of upfront cost. A behind the meter Power Purchase Agreement model gives the customers all the benefits of solar power by way of the traditional pay as you go electricity transaction, but does not fit within the existing exemption categories under the AER “Exempt Selling Guidelines”.

Because Sungevity is not on-selling electricity from the Grid, and operating on the customers side of the meter we believe a retailer authorisation is not appropriate and that an individual exemption is better suited to this model.

# Address of the Site

Not Applicable. A multi site exemption is sort for all Australian States and Territories.

# The primary activity of Sungevity

We install Solar Power Systems at customer’s premises to produce solar electricity and we monitor, operate and maintain it. Throughout the Term of a Contract the customer buys from us the electricity the Solar Power System produces. The Solar Power System remains the property of Sungevity.

# The form of energy

The form of energy is electricity generated from solar power system.  In order to enter into an agreement with Sungevity the customer must have, and maintain throughout the Term, a Connection Agreement and Retail Customer Contract.

# No other viable energy supply arrangements available ?

Not Applicable - Sungevity offers grid connected Solar Power Systems and will not operate in areas without viable electricity supplies.

# The date from which you intend to commence selling energy.

1st July 2014

# Mailing addresses for premises.

Not Applicable.

# Details of any experience in selling energy, for example:

* Sungevity Australia and Sungevity US is engaged in the sale of residential and commercial solar systems, including systems sold with power output guarantees under finance arrangements.
* Sungevity US has been operating since 2007, with integrated systems recording and reporting on system performance.
* The Sungevity group of companies has sold over 10,000 solar systems to customers world wide

# Previously exemption or a retail licence ?

No.

# What arrangements you have made in the event that you can no longer continue supplying energy.

Not Applicable - Under the terms of the agreement a customer must maintain a Connection Agreement and Retail Customer Contract. to If the Solar Power System fails to supply electricity to the customer the customer will be supplied by their retail provider.

Nature and scope of the proposed operations:

# Customers.

Residential home owners, commercial property owners, commercial lease holders.

# Other services

Sungevity will provide the installation, maintenance and management services for the generation assets.

# What is the total number of dwellings/premises at the site ?

Not Applicable -There is no “site”. Please see Appendix A.

# Will you be onselling energy (that is, selling energy purchased from an authorised retailer) or purchasing it directly from the wholesale market?

Not Applicable - Sungevity will be producing the energy behind the meter at each individual site.

# If purchasing from an authorised retailer, have you formed, or do you intend to form, a bulk purchase contract with the energy retailer, and how far into the future does this, or will this, contract apply?

Not Applicable

# What is the estimated aggregate annual amount of energy you are likely to sell and the average expected consumption of customers ?

Not Applicable - Please see Appendix A.

# Will your customers be wholly contained within a site owned, controlled or operated by you?

Not Applicable - Typically our customers will own the property of the installation.

# Will each premises/dwelling be separately metered?

Yes. Each premises will be installed with a meter, separate to the grid power meter, at the time of the installation of the solar power system.

# What types of meters will be used? For example, basic/accumulation meters, manually read interval meters or remotely read interval meters? Will these metes allow your customers to change retailers (i.e. not source their energy from you)?

Meters will be remotely read interval meters, these meters will provide live monitoring of the solar system’s output. Customers will have access to the metering data via web portal interface.

Sungevity meters will be behind the customer’s grid power meter and will not inhibit the customer’s ability to change electricity retailers.

# What accuracy standards apply to the meters?

The type of electricity meter will be pre agreed in the Sungevity Power Purchase Agreement, but generally the meter will conform to all relevant Australian Standards.

# If customer dwellings/premises are separately metered, how often do you propose the meters to be read and by whom?

Not Applicable - remote metering.

# How will you determine energy charges if customers are not separately metered?

Not Applicable

# In what form and how often will customers be billed? Will you be issuing bills yourself or through a billing agent?

Not Applicable - Please see Appendix A.

# What dispute resolution procedures do you intend to put in place to deal with energy related complaints and issues?

Redacted – Please see Appendix B.

# What energy rebates or concessions are available for your customers and, if applicable, how can customers claim these?

Not Applicable

# Will you make energy efficiency options available to your customers? Will your network incorporate solar or other generation options for sustainability purposes? If so, will you use gross or net metering?

Not Applicable

# Please provide any further information that you consider would assist us to assess your application.