

Foresighting Forum 2020

Solving for a Better Energy Future

Ideation workshop facilitated by Rachel Edwardes

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Introduction

Energy Consumers Australia hosted their annual Foresighting Forum on 19th-20th February 2020. The forum brought together the energy sector to work collaboratively on key issues affecting the future of households and SMEs.

Forethought were invited to support the 2020 Foresighting Forum by presenting the findings of the Future Energy Vision Research, supported by an interactive session.

The objective of the interactive session was to engage attendees with the research and together, ideate for a better energy future anchored to what households and SME's wanted.

This report showcases the ideation process facilitated in the interactive session and the ideas that were developed.



Ideating for a Better Energy Future

Workshop Agenda



Research Immersion

Forethought shared research on what was important to households and SME consumers in their energy supply.

The research allowed the Foresighting Forum audience to align on the future energy vision based on what households and SME's wanted; this was the anchor for the following activities.



Key Takeouts

Individuals were asked to reflect on the key takeouts from the research, specifically, what was confirmatory and what was a surprise. The focus was on the six areas households and SME's wanted for a better energy future. These included:

1. Affordable
2. Simple
3. Clean
4. Easy to Manage
5. Inclusive
6. Reliable

This step gave another opportunity for the audience to build literacy in the research and be open to new insights.



Case Study

To set context for the ideation session, we facilitated interview was held with Dale Holliss, Manager Bundaberg Canegrowers.

Dale spoke to his experience with being forced to innovate for a better energy solution to support irrigation of sugarcane.



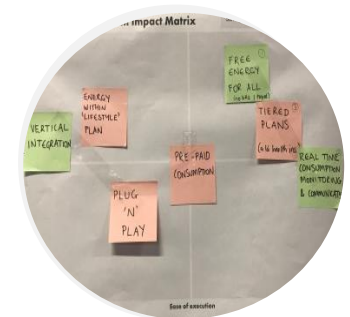
Ideation

The audience worked through a 'Crazy 8's' ideation activity to solve for one of the six better energy future elements.

Whilst ideating solutions, the group were challenged to find solutions from a new perspective and were questioned:

- How would a teacher solve this?
- How would an Apple Designer solve this?
- How would Elon Musk solve for a better energy future?

The group were given time to discuss their ideas before choosing the working group's top solutions for the next activity.



Prioritisation

The top ideas were plotted on a matrix to help individuals evaluate:

- The ideas that had the most impact, and
- Ease of execution

Teams then shared their ideas with the larger working group.



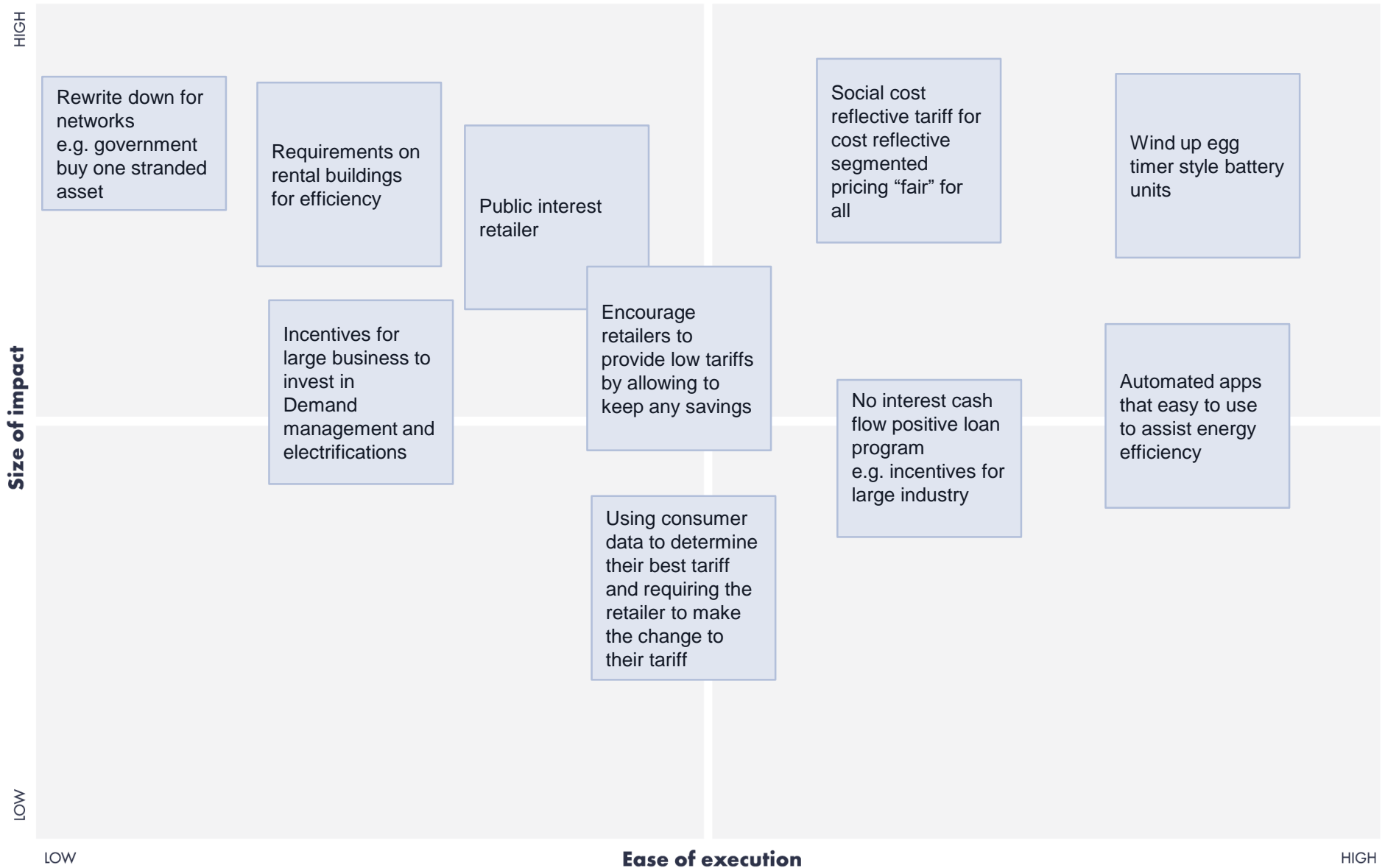
From Stuck to Solution

Solving for a Better Energy Future

Solving for: Affordable

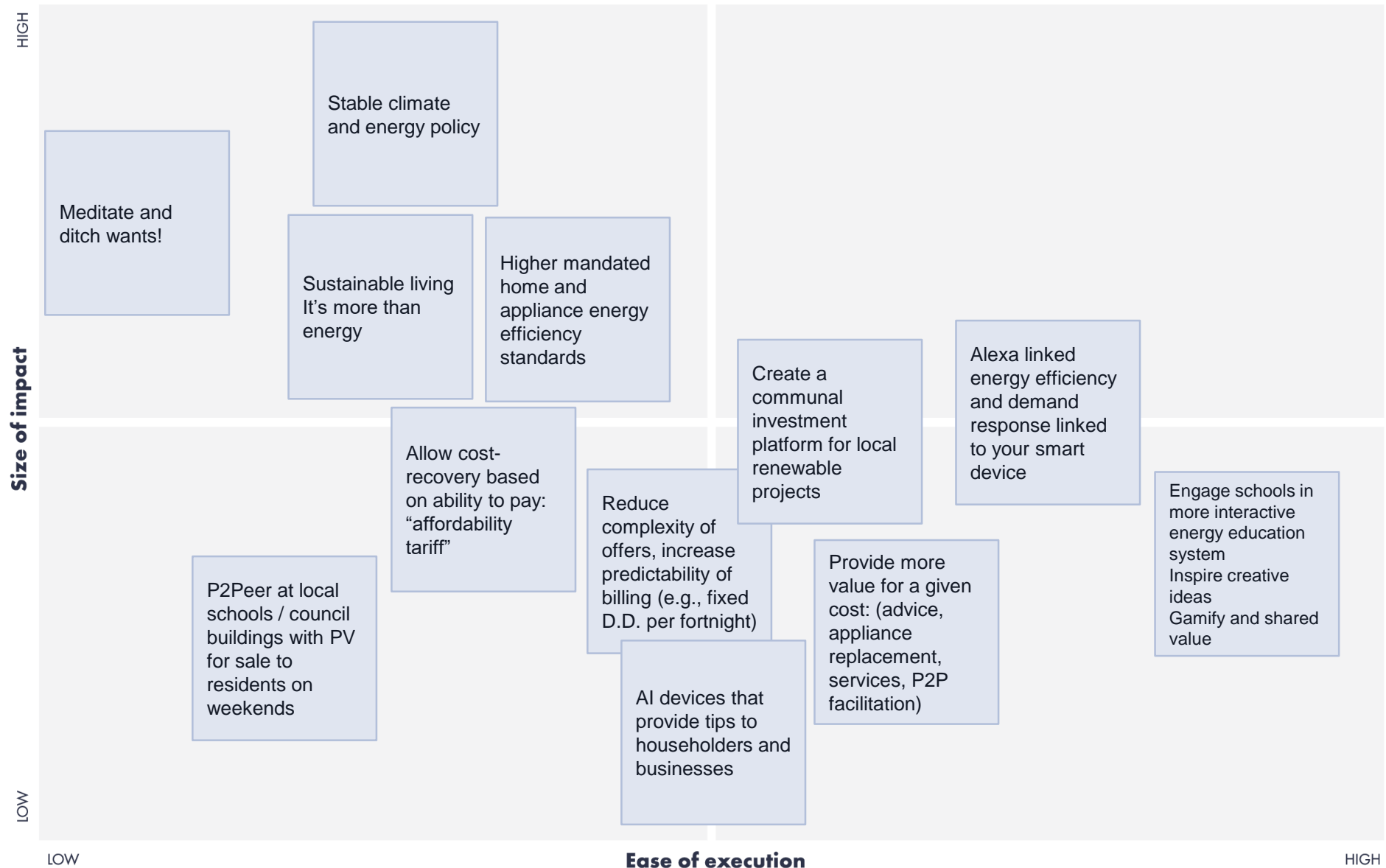
From Stuck to Solution: Impact Matrix

Solving for: **Affordable**



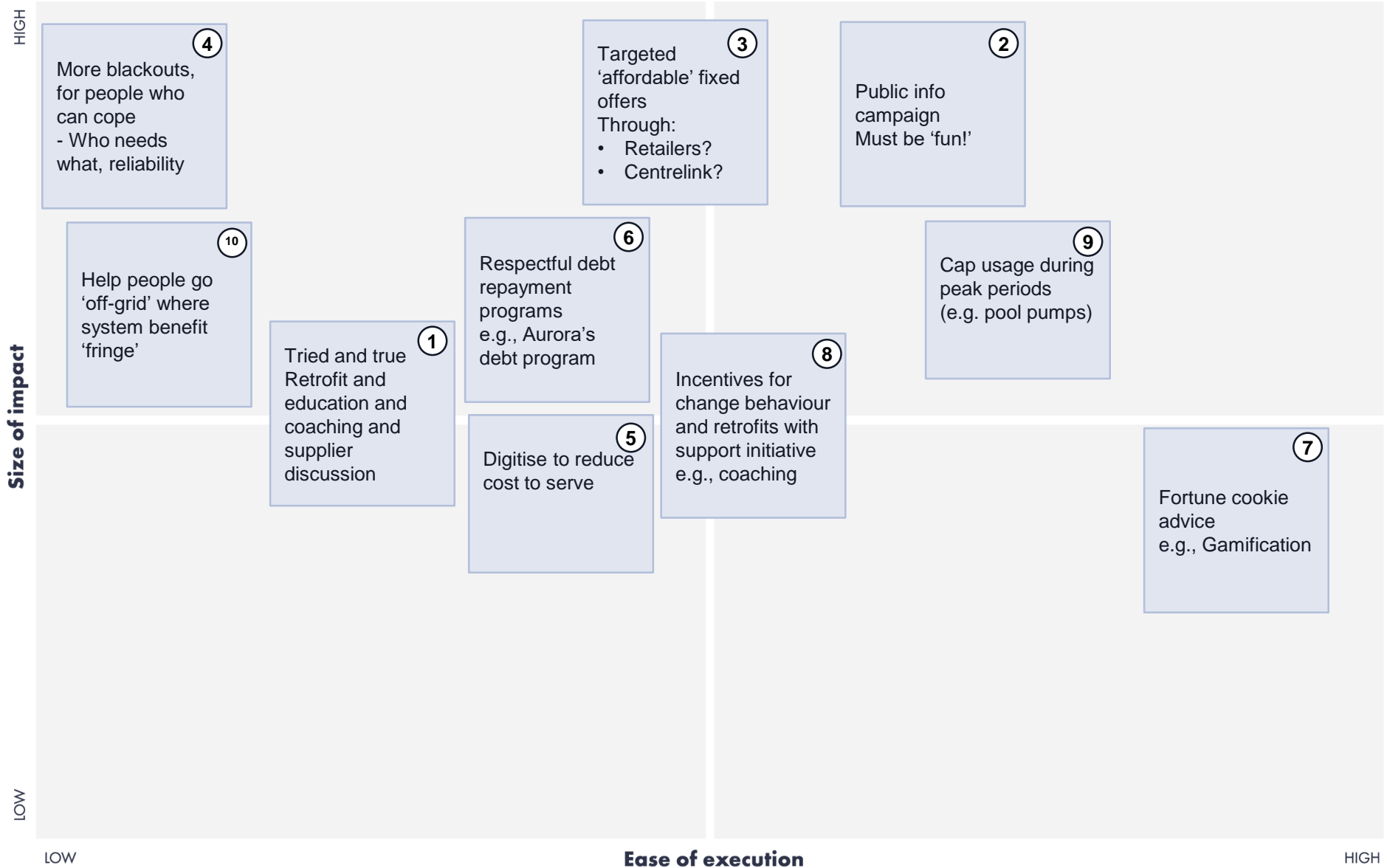
From Stuck to Solution: Impact Matrix

Solving for: **Affordable**



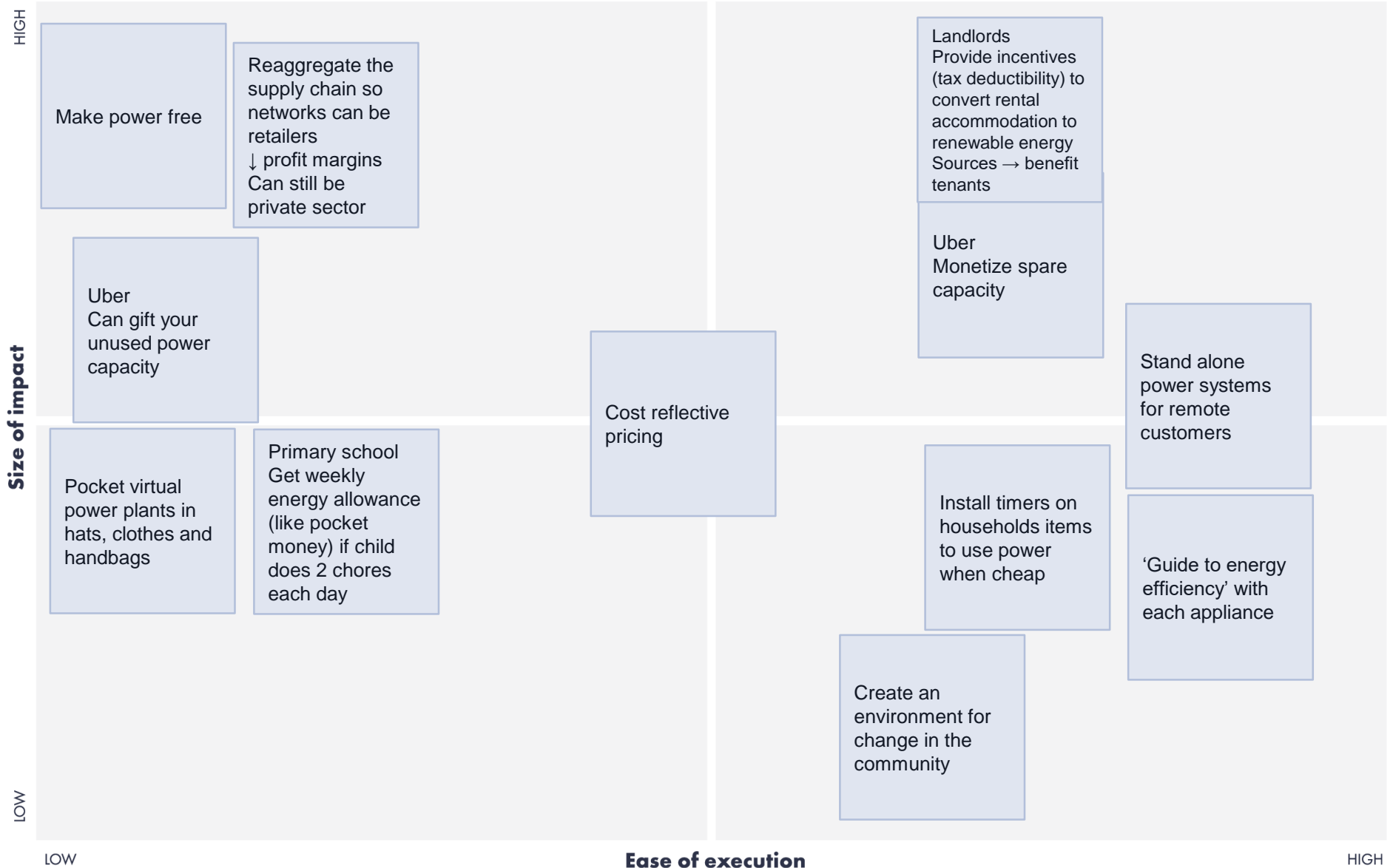
From Stuck to Solution: Impact Matrix

Solving for: **Affordable**



From Stuck to Solution: Impact Matrix

Solving for: **Affordable**



Solving for: Simple

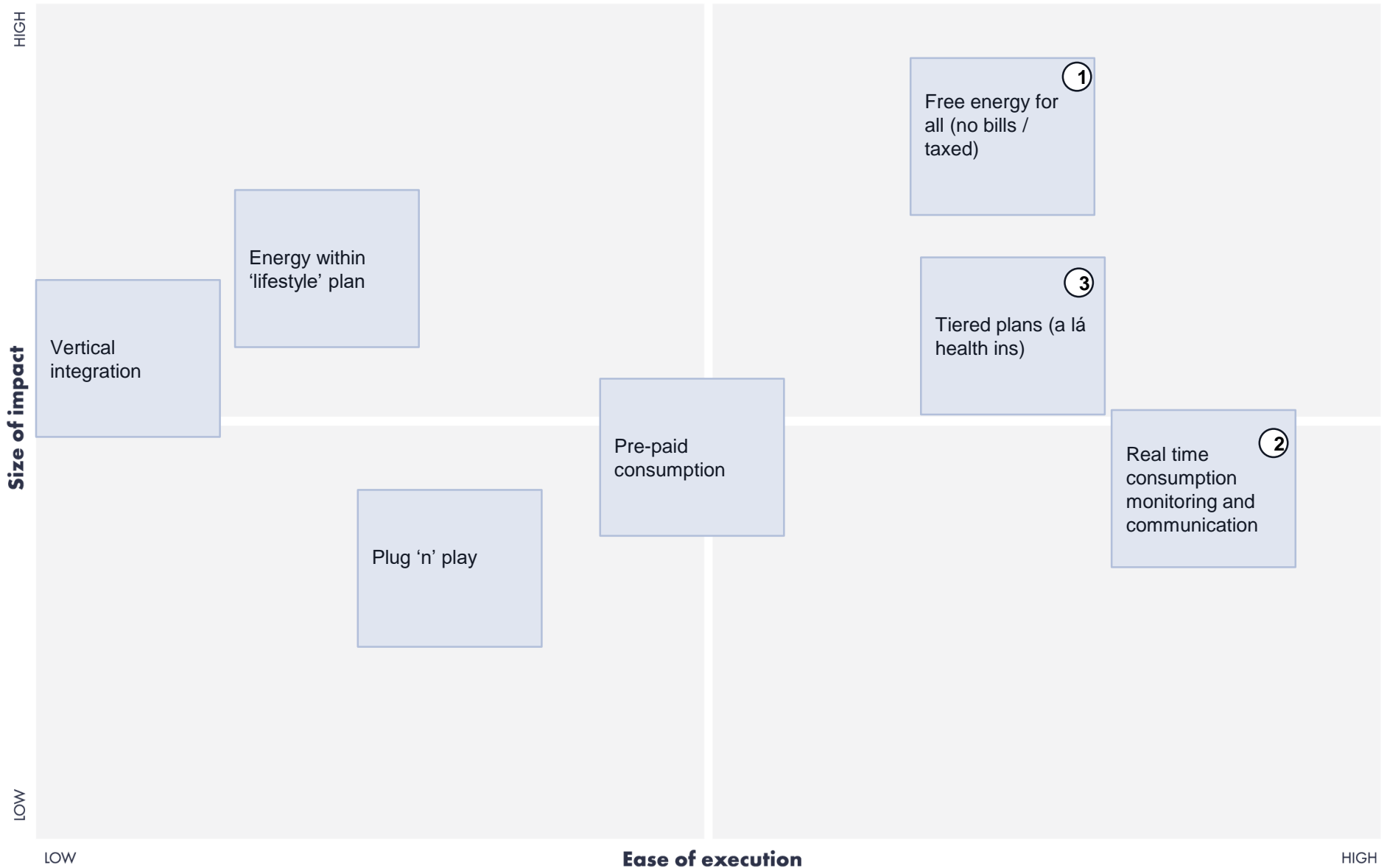
From Stuck to Solution: Impact Matrix

Solving for: **Simple**



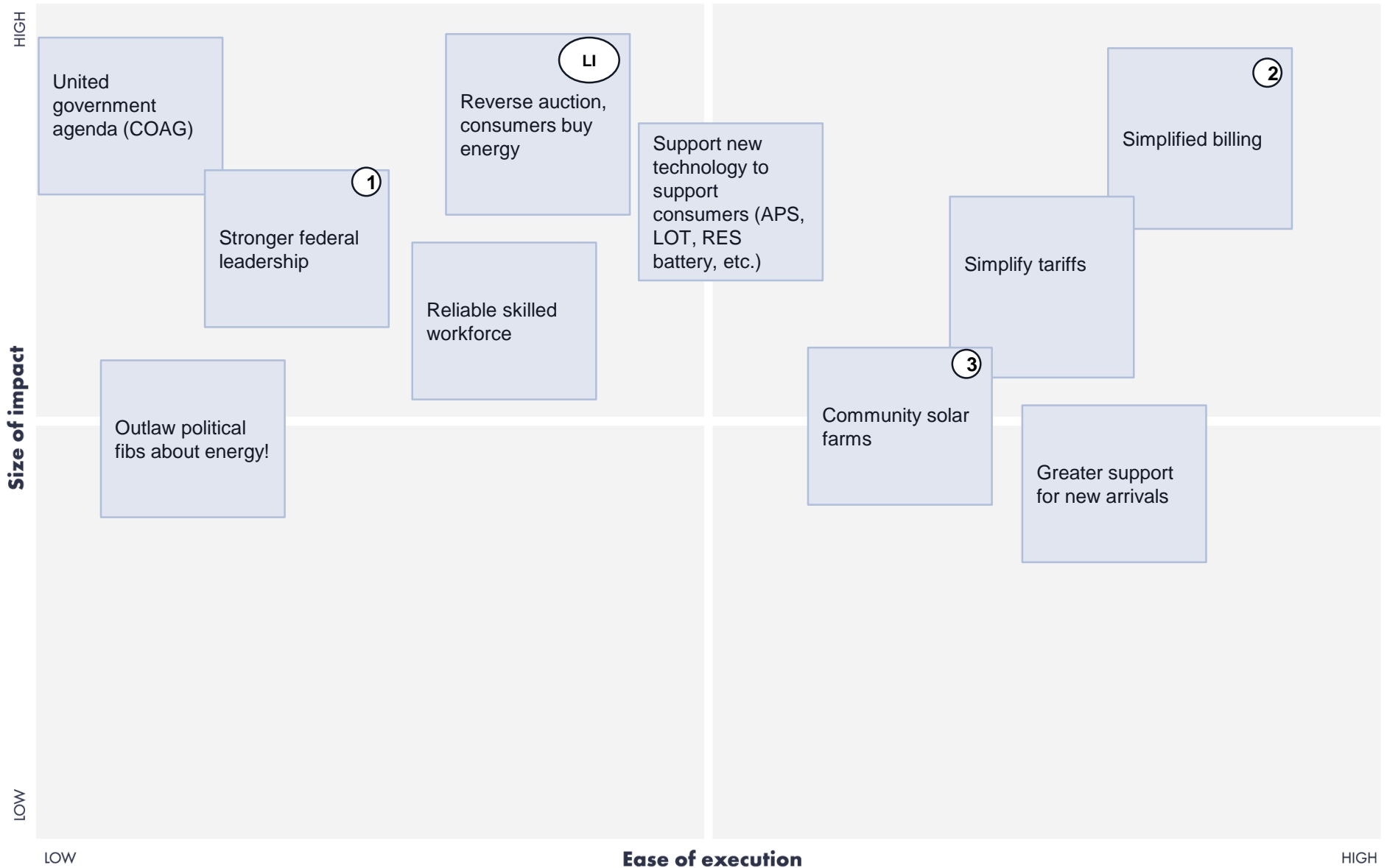
From Stuck to Solution: Impact Matrix

Solving for: **Simple**



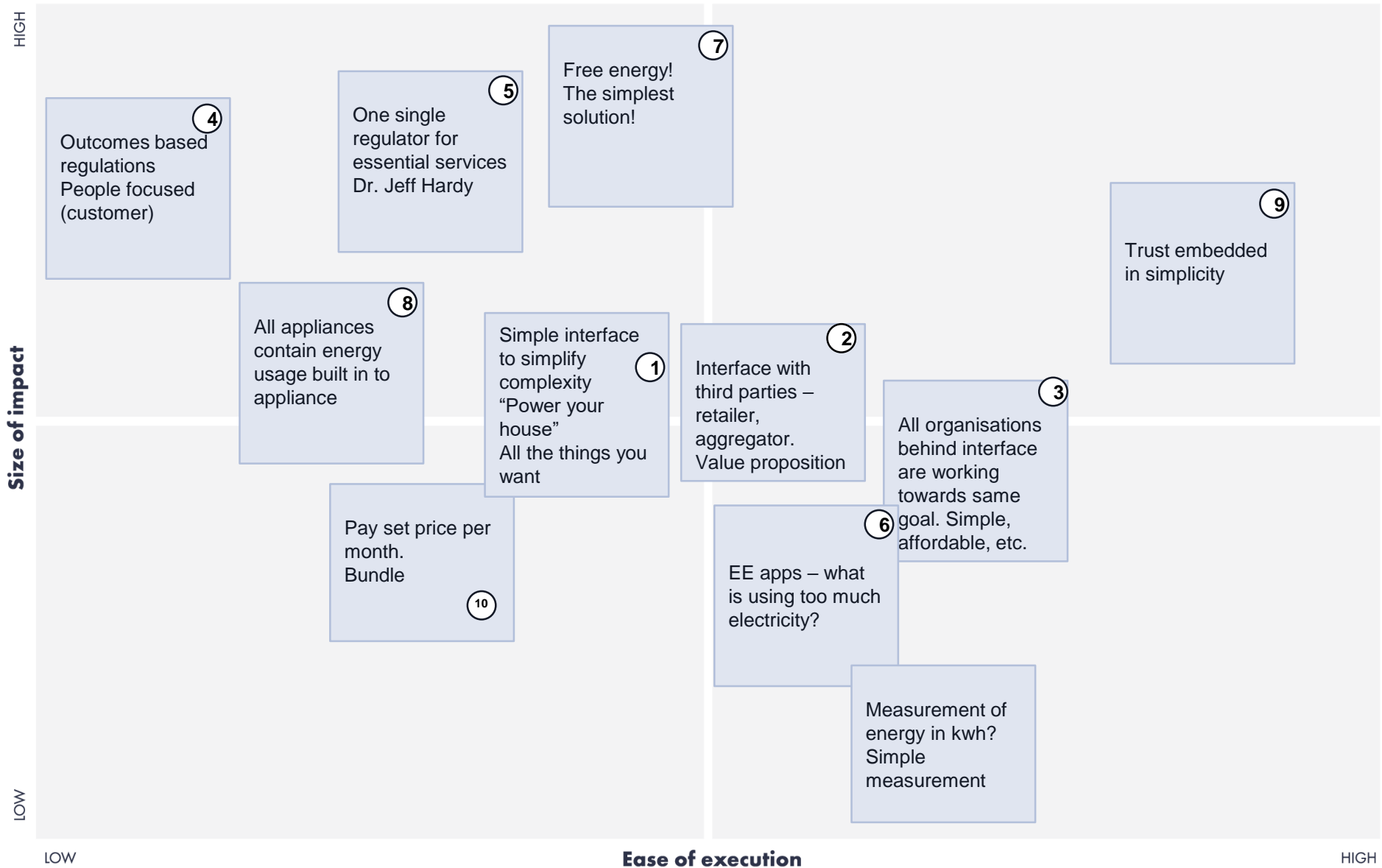
From Stuck to Solution: Impact Matrix

Solving for: **Simple**



From Stuck to Solution: Impact Matrix

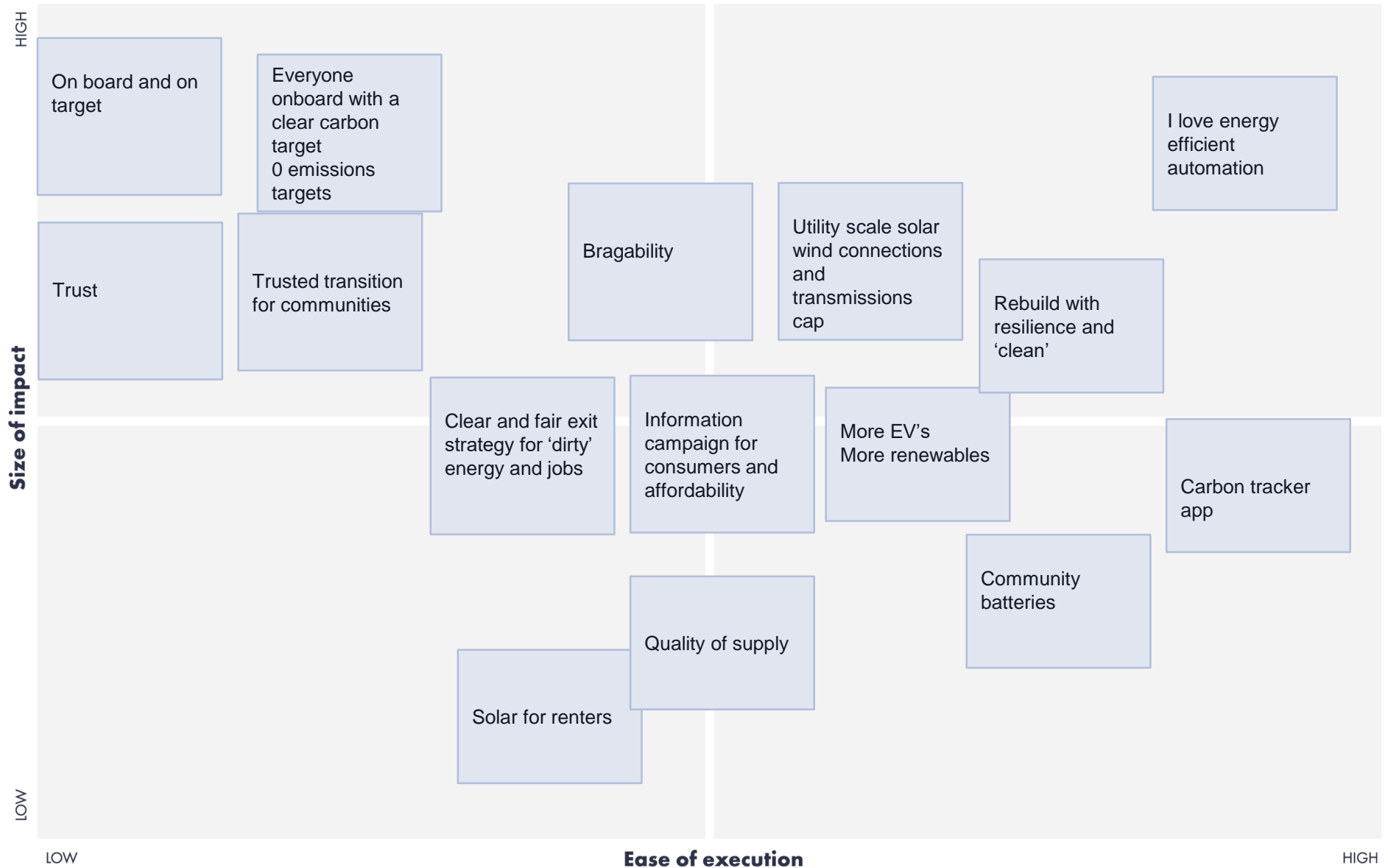
Solving for: **Simple**



Solving for: Clean

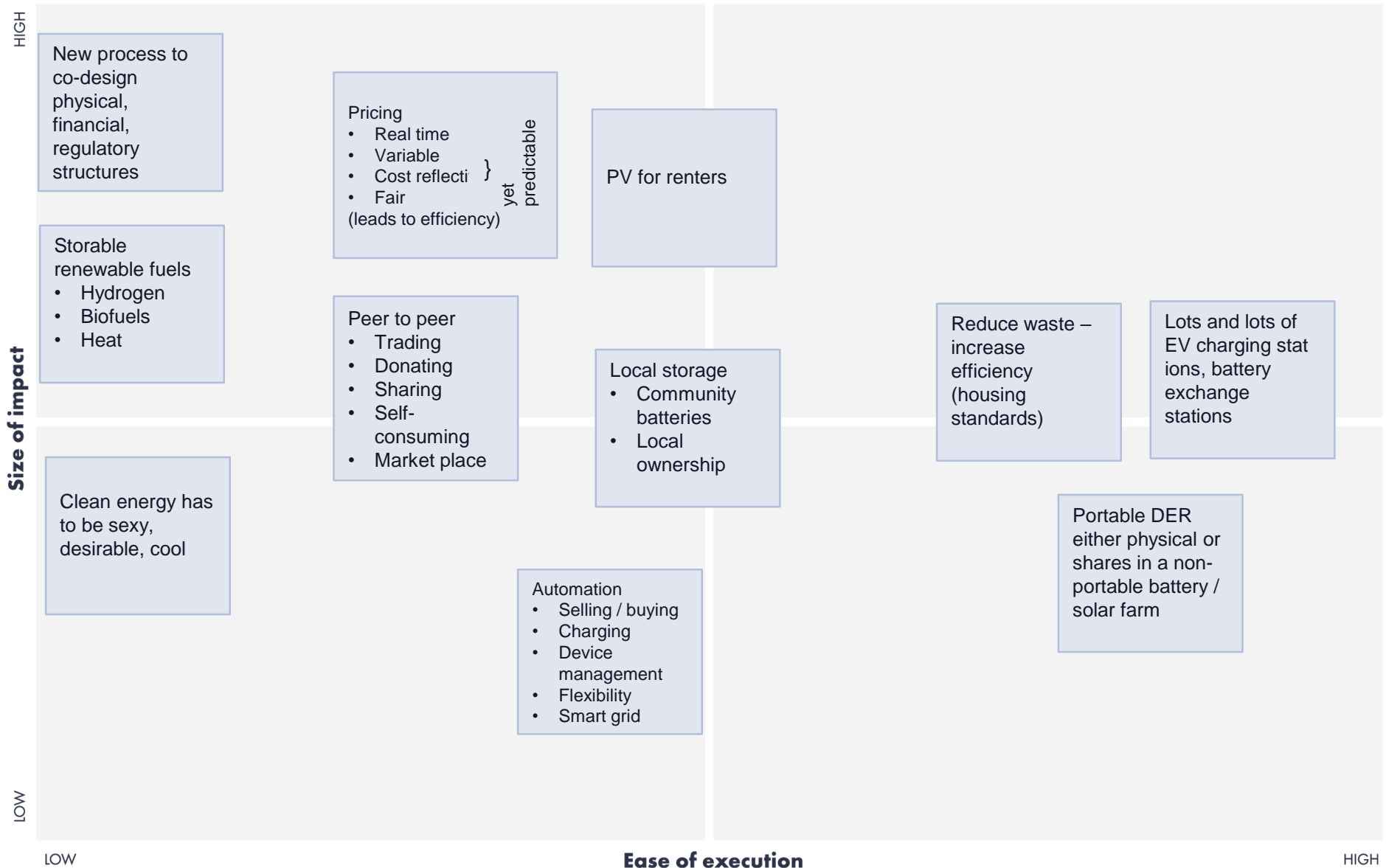
From Stuck to Solution: Impact Matrix

Solving for: **Clean**



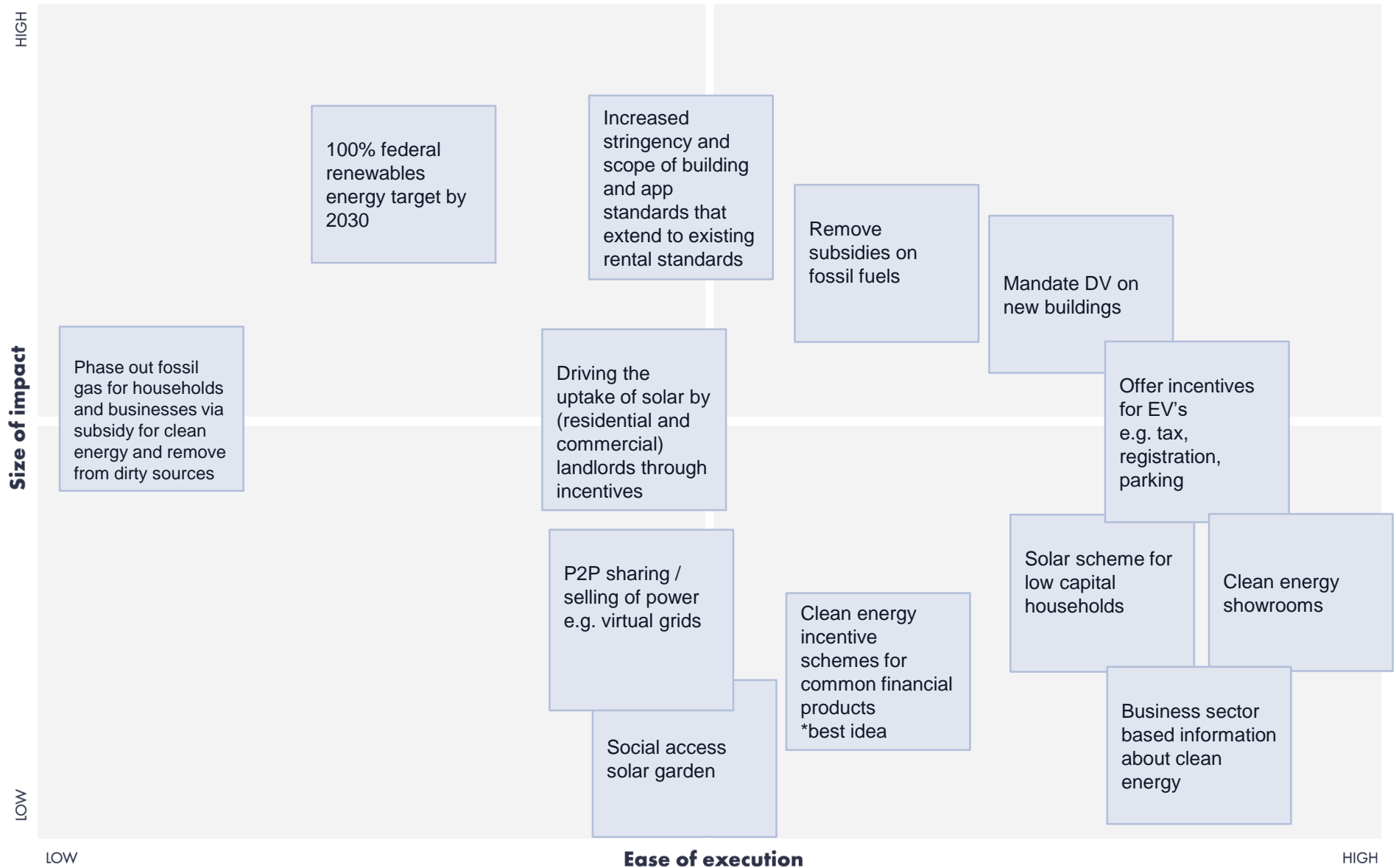
From Stuck to Solution: Impact Matrix

Solving for: **Clean**



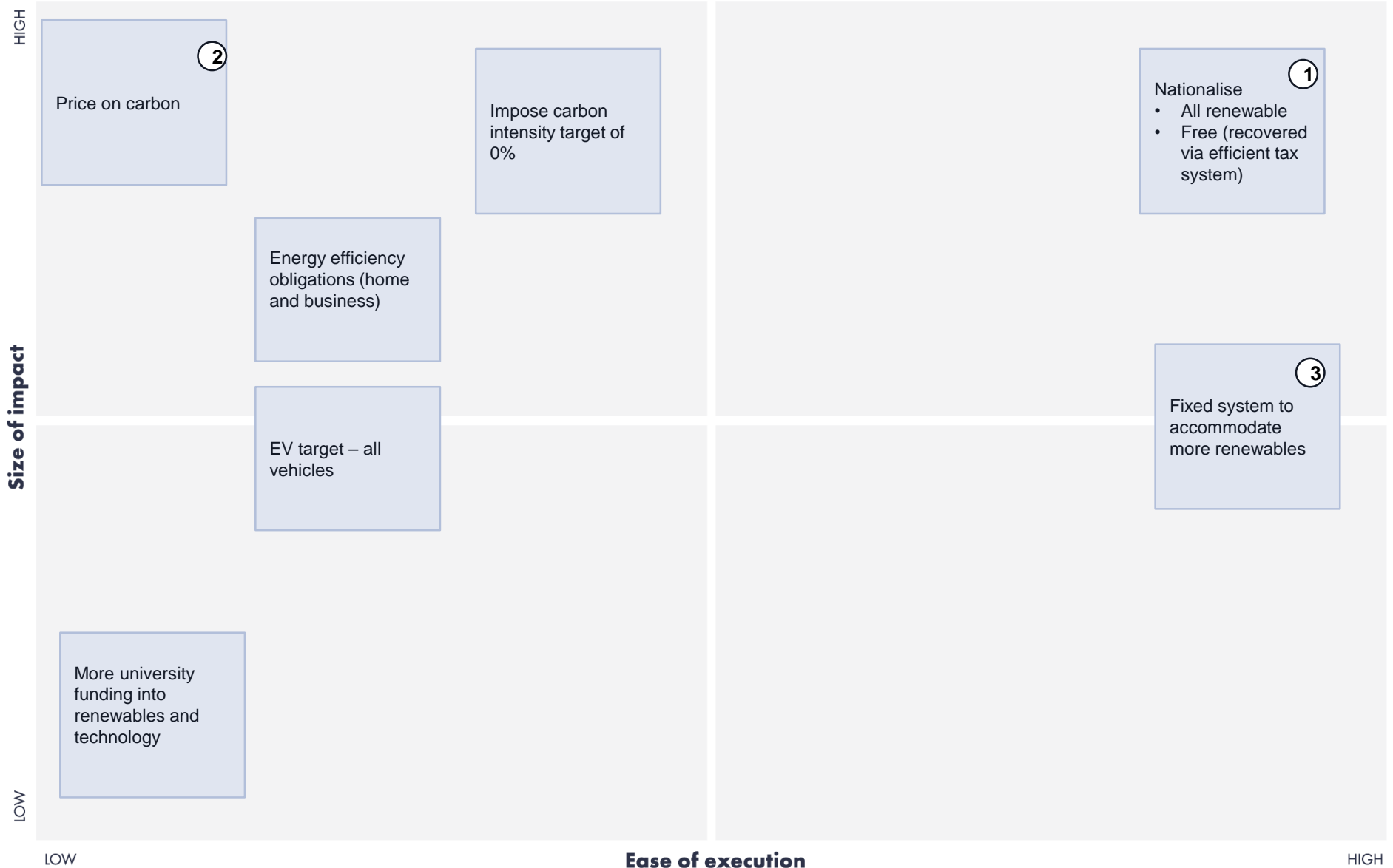
From Stuck to Solution: Impact Matrix

Solving for: **Clean**



From Stuck to Solution: Impact Matrix

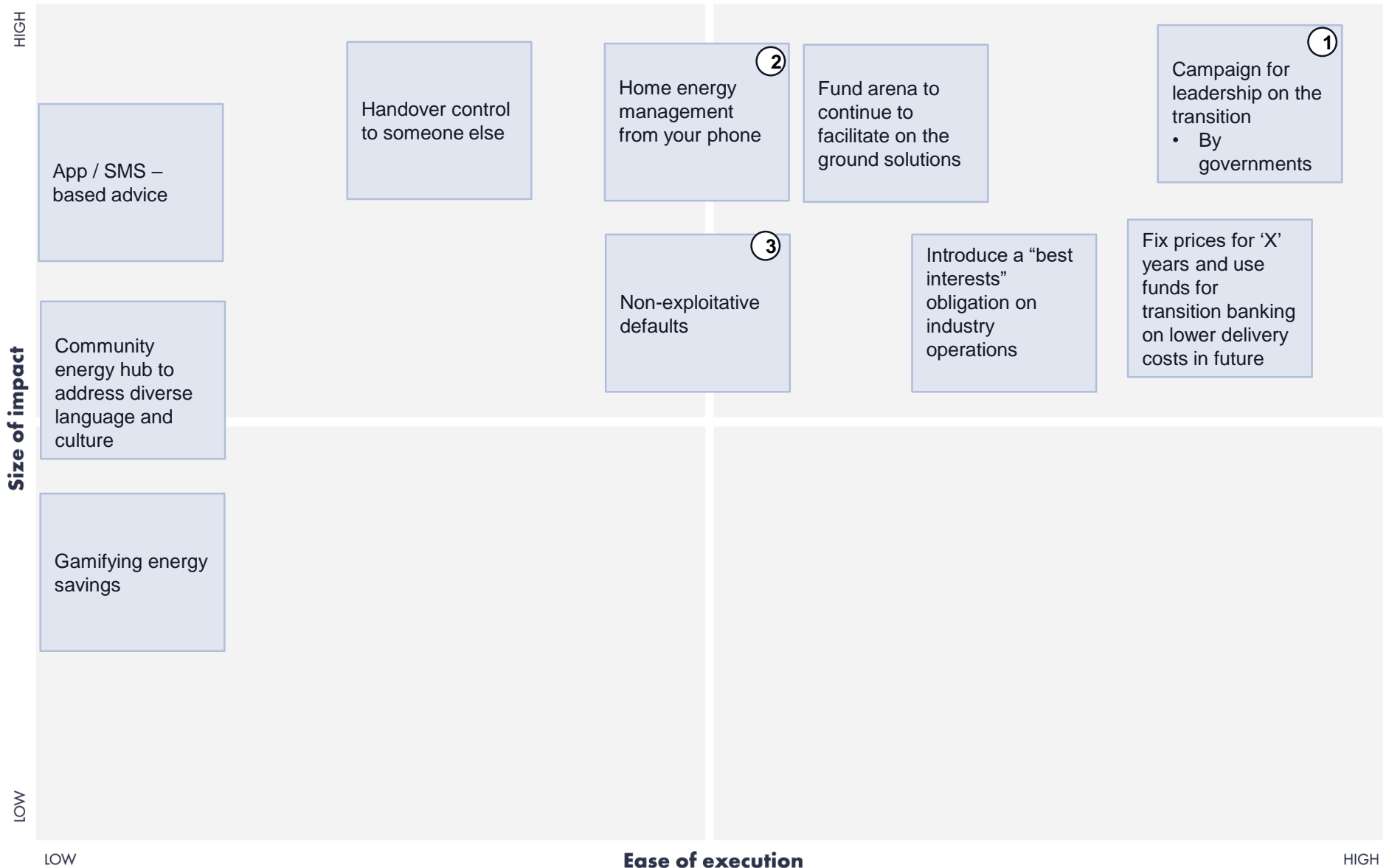
Solving for: **Clean**



Solving for: Easy To Manage

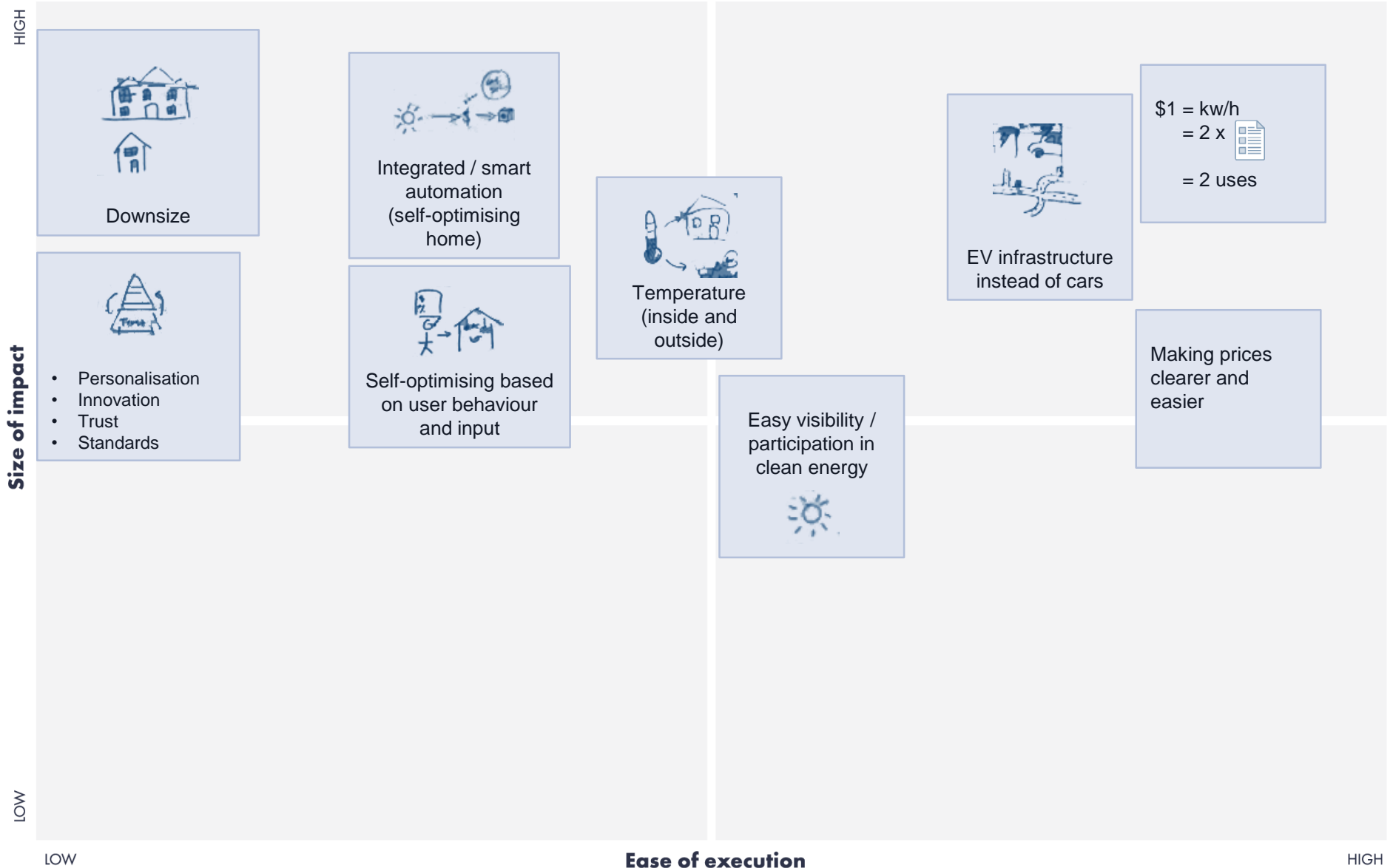
From Stuck to Solution: Impact Matrix

Solving for: **Easy to manage**



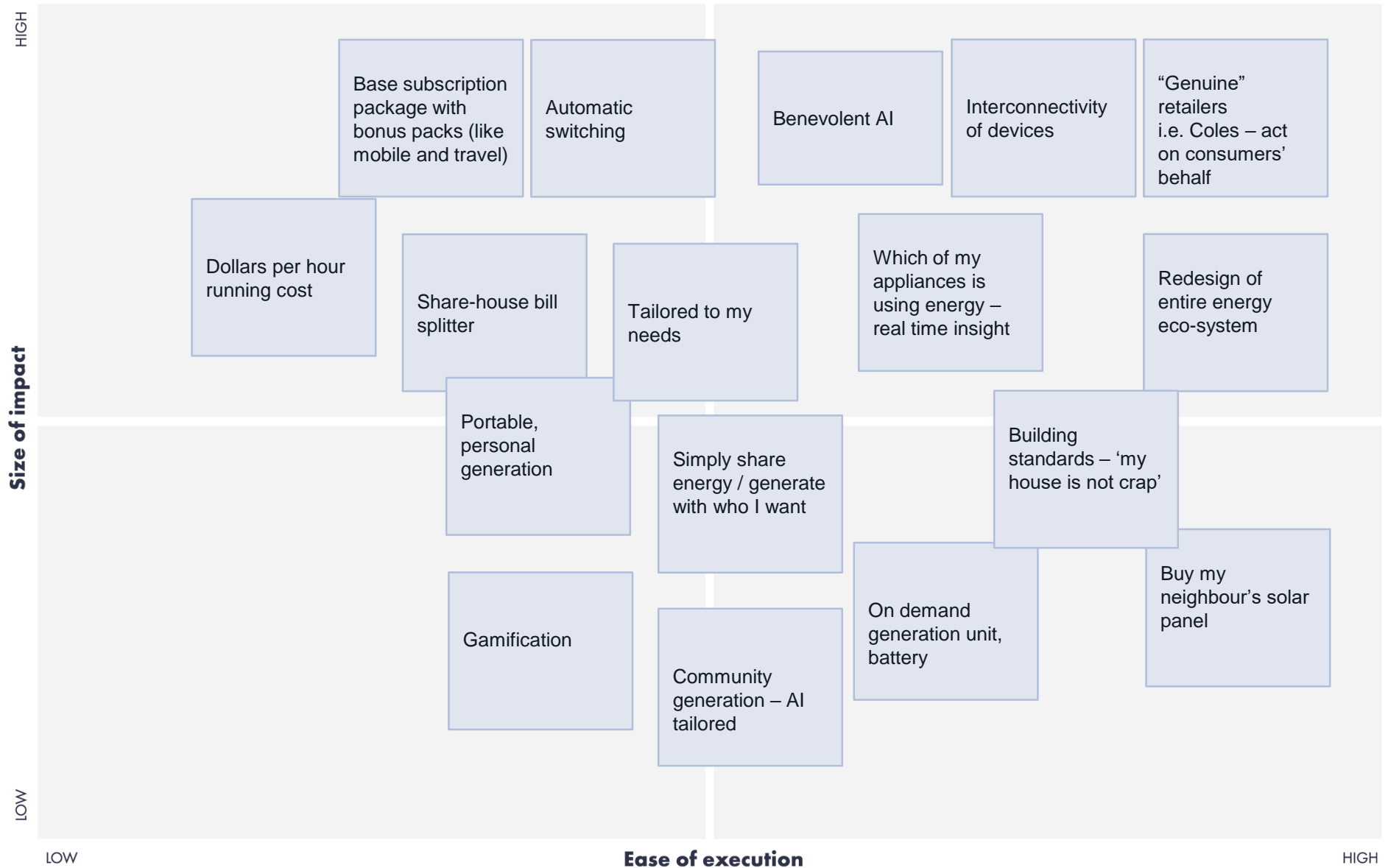
From Stuck to Solution: Impact Matrix

Solving for: **Easy to manage**



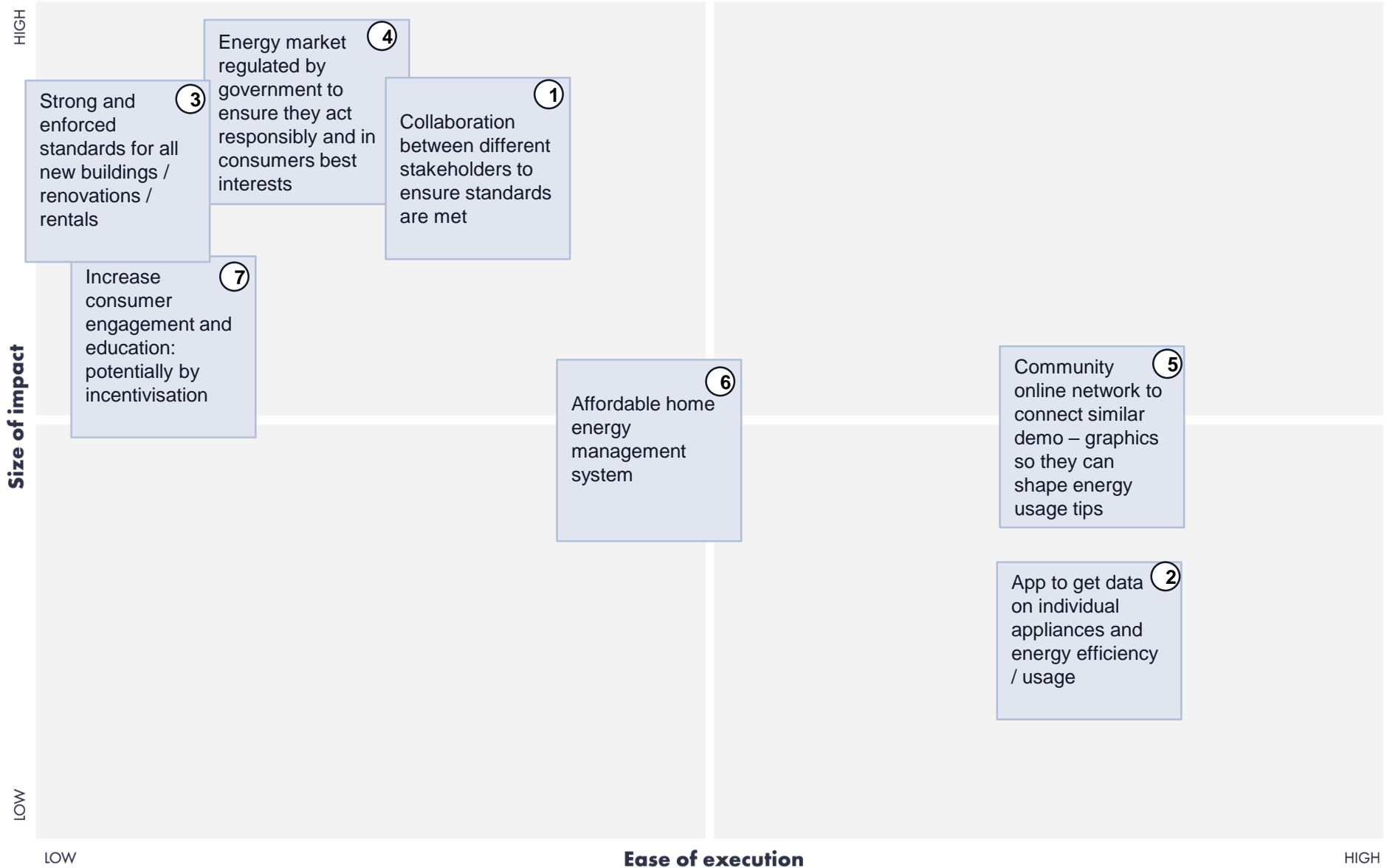
From Stuck to Solution: Impact Matrix

Solving for: **Easy to manage**



From Stuck to Solution: Impact Matrix

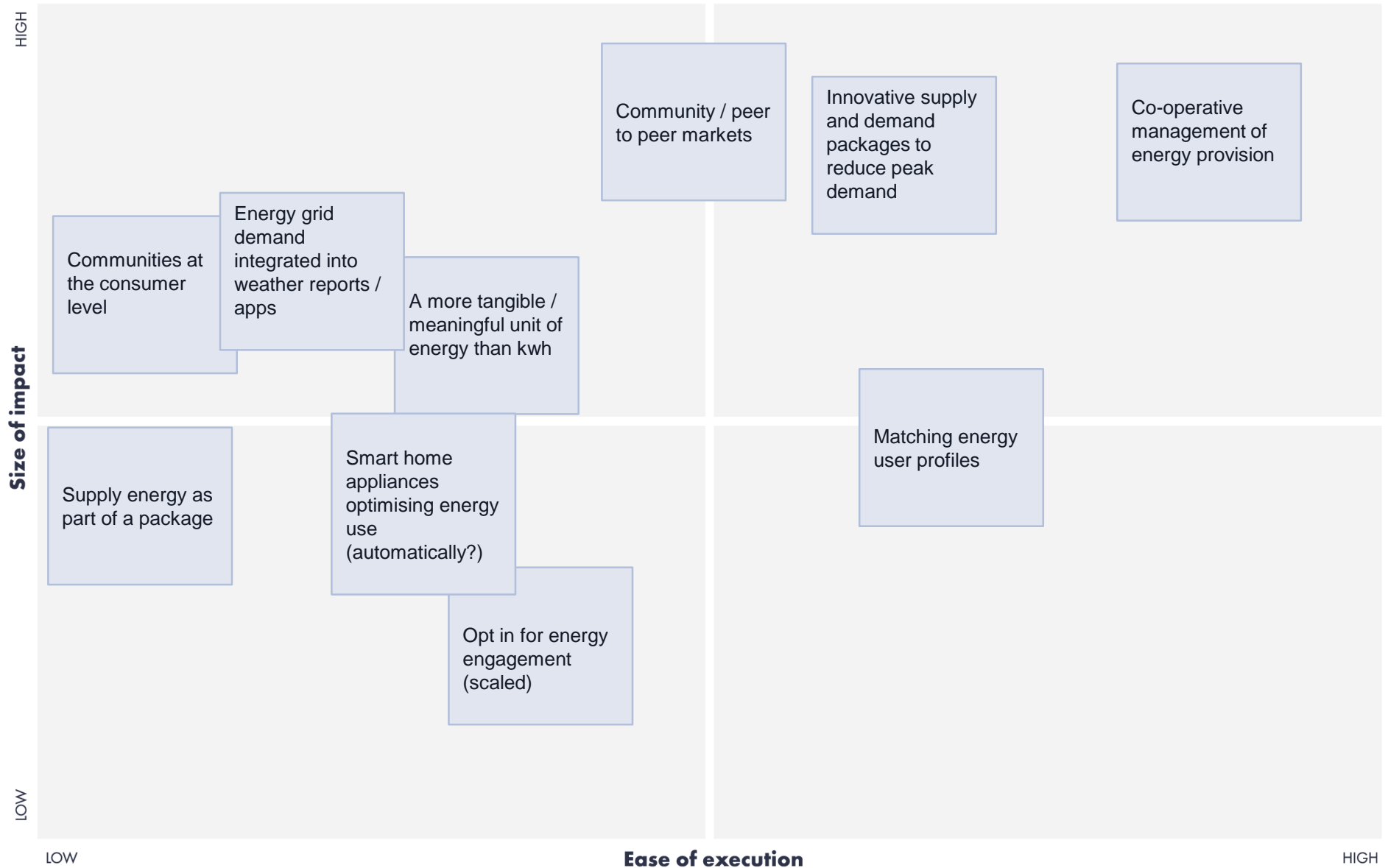
Solving for: **Easy to manage**



Solving for: Inclusive

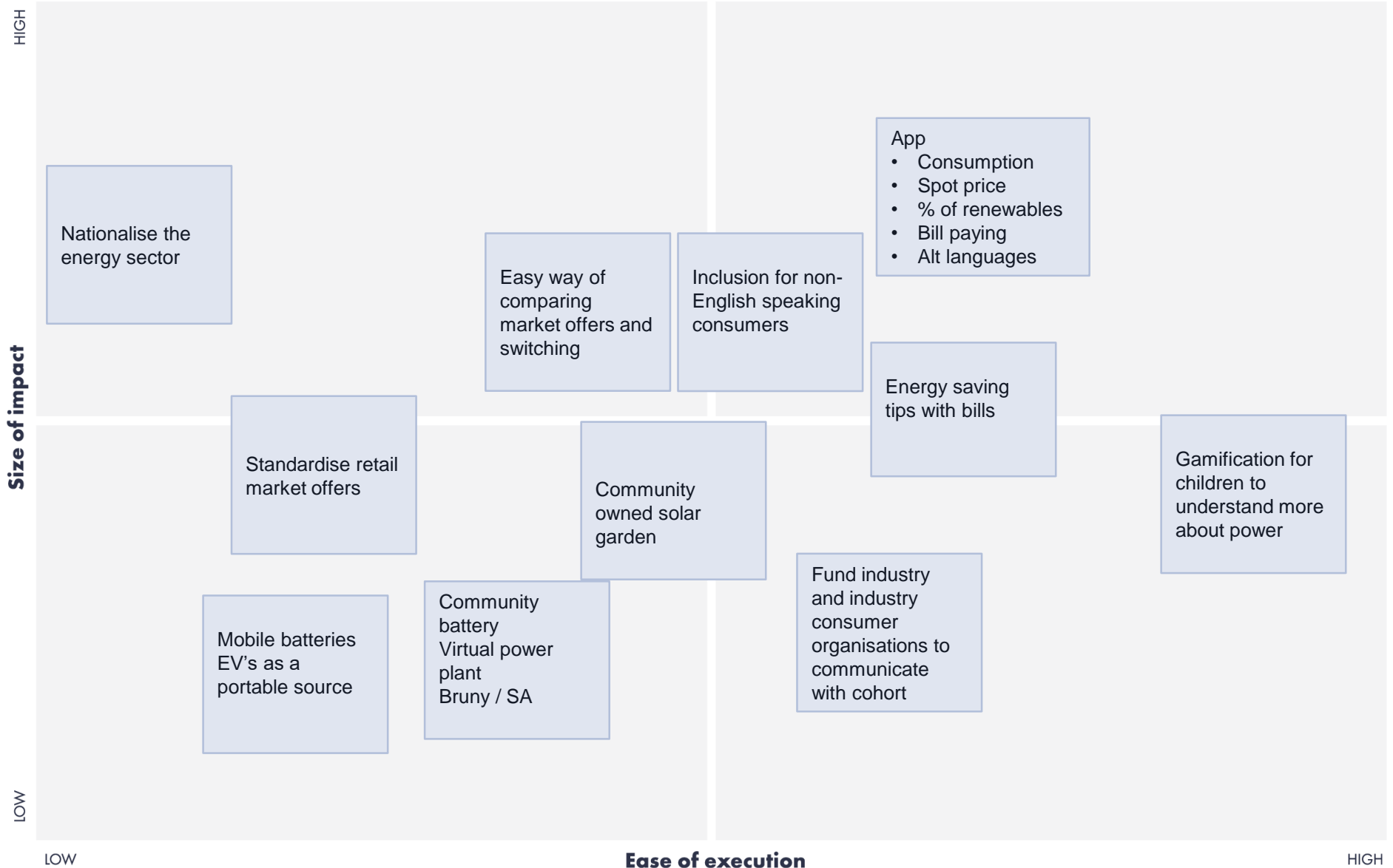
From Stuck to Solution: Impact Matrix

Solving for: **Inclusive**



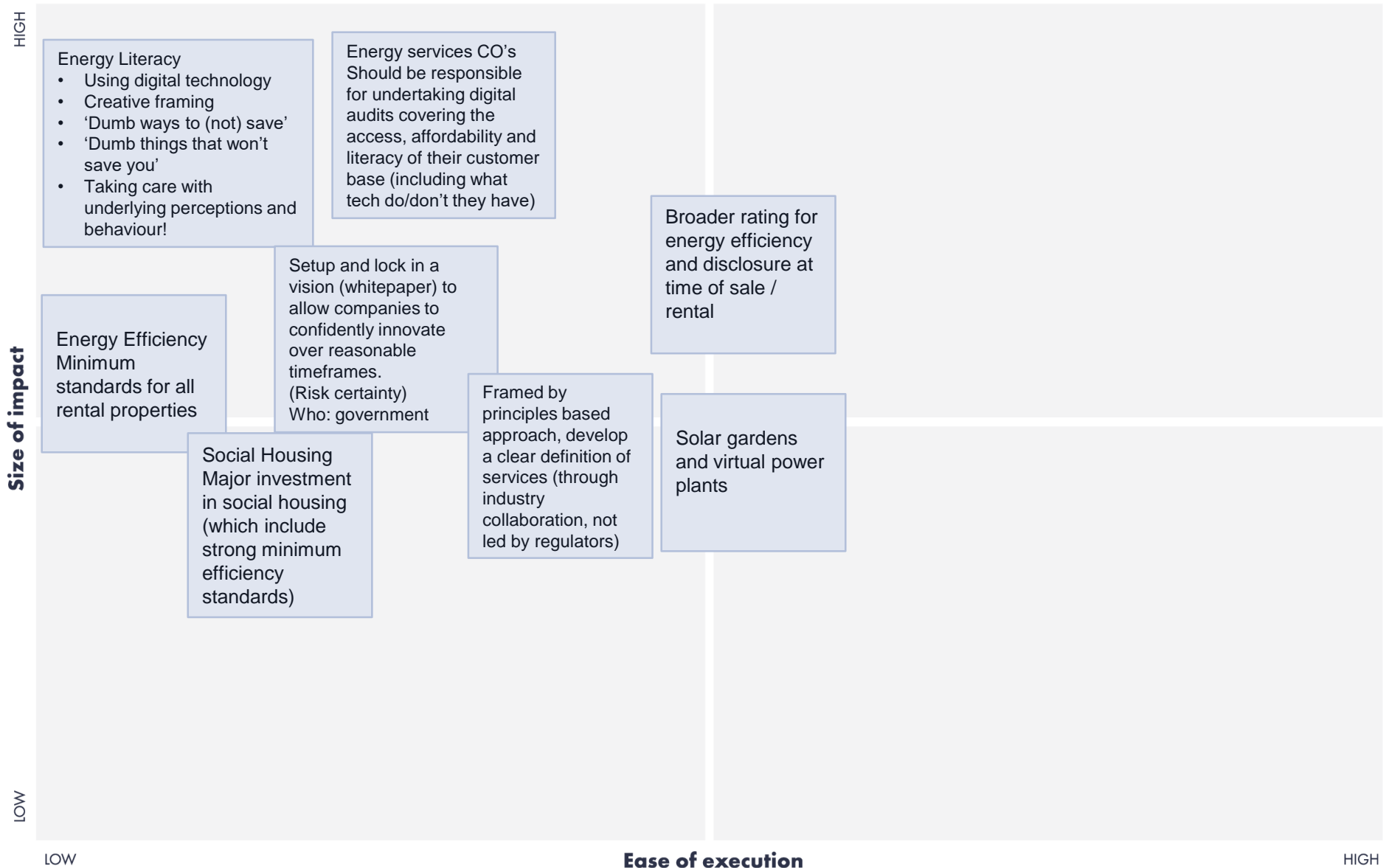
From Stuck to Solution: Impact Matrix

Solving for: **Inclusive**



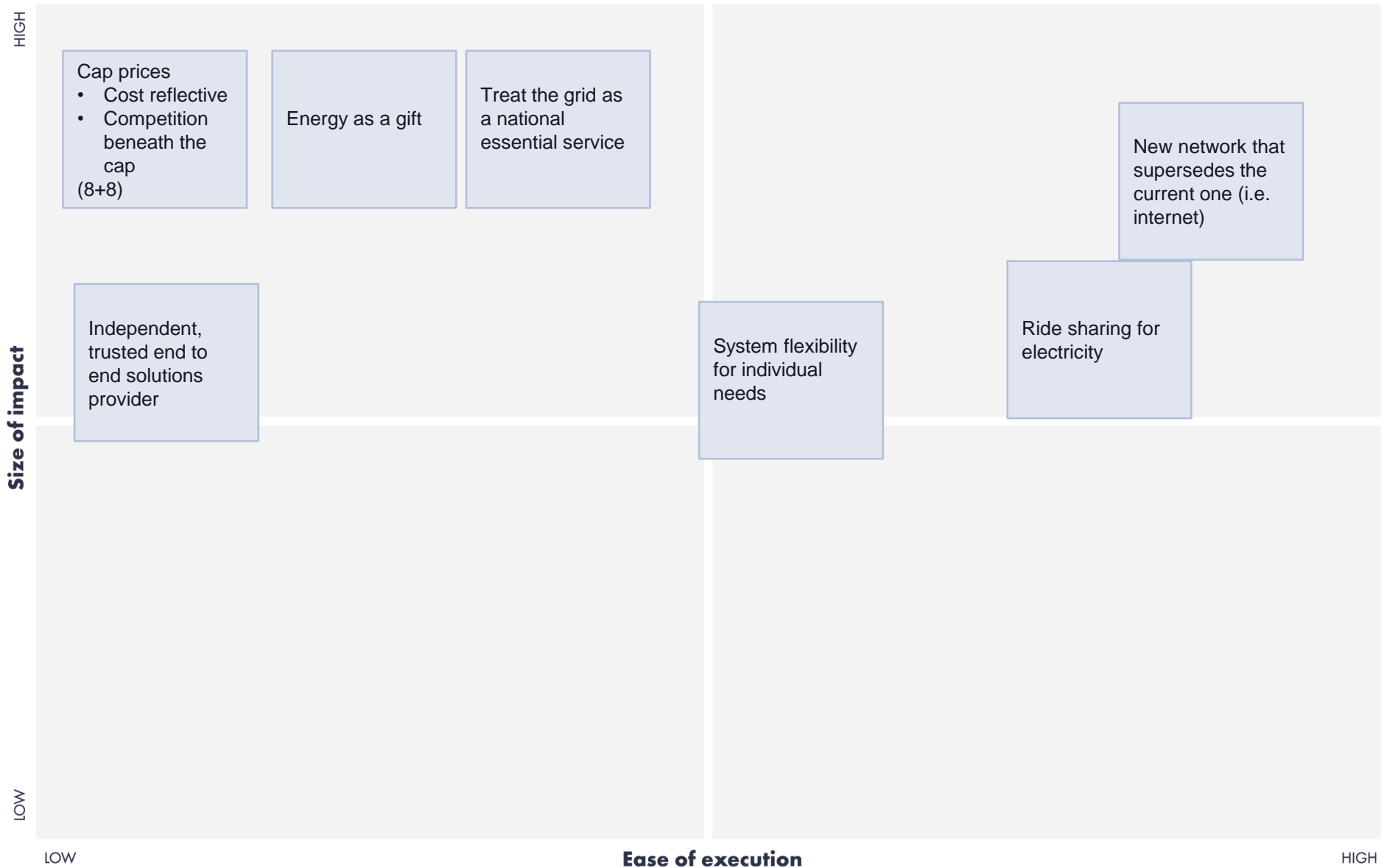
From Stuck to Solution: Impact Matrix

Solving for: **Inclusive**



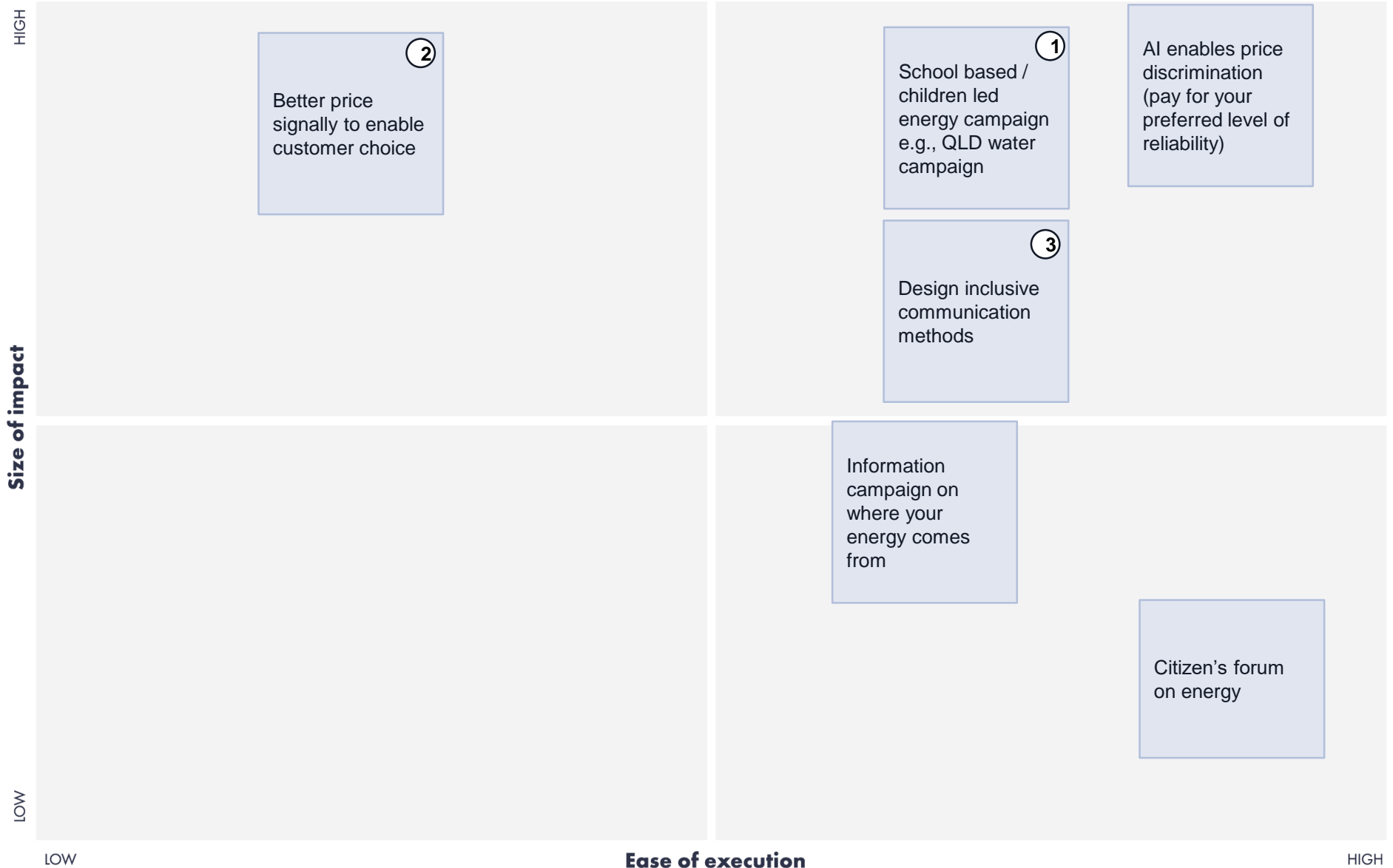
From Stuck to Solution: Impact Matrix

Solving for: **Inclusive**



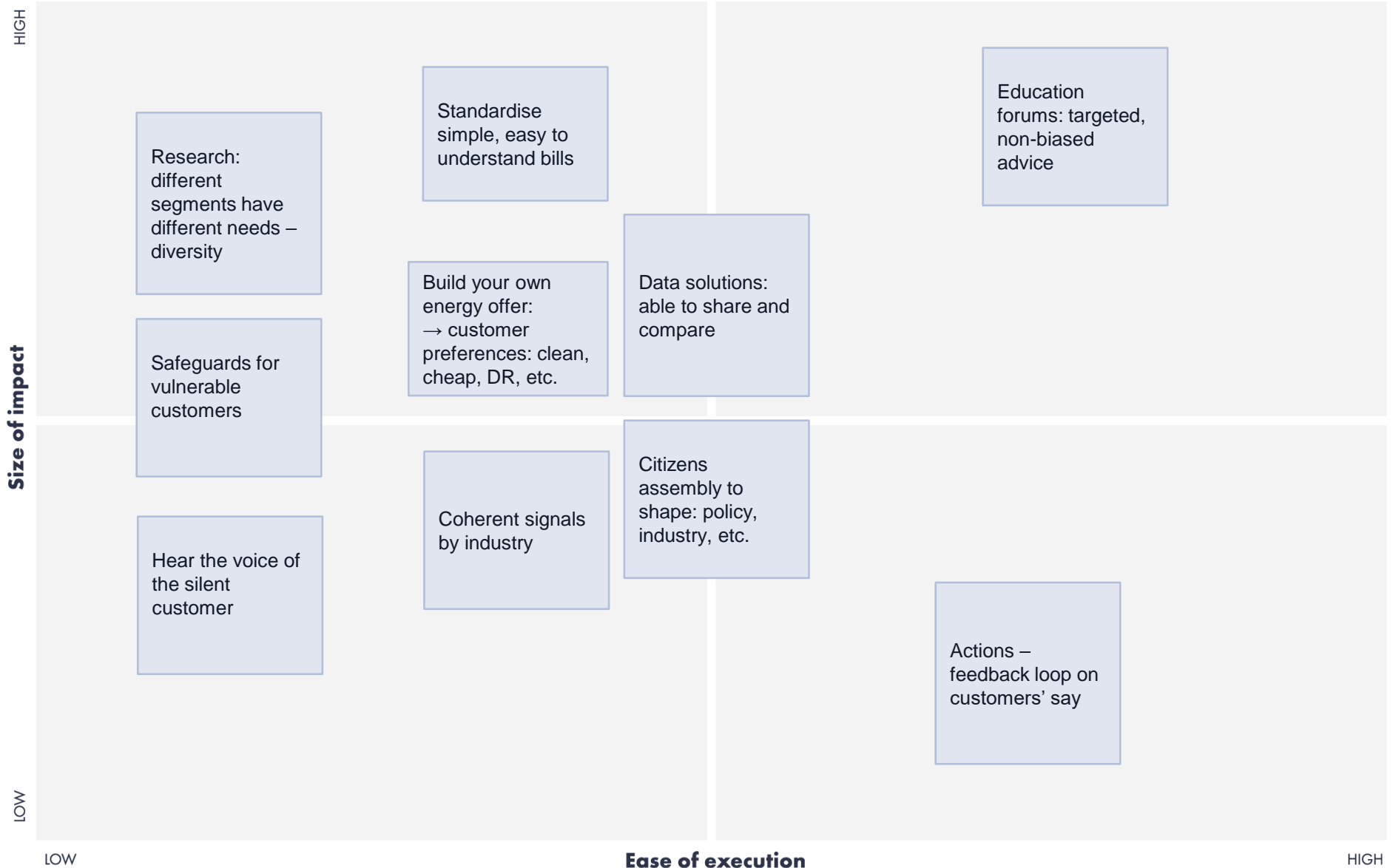
From Stuck to Solution: Impact Matrix

Solving for: **Inclusive**



From Stuck to Solution: Impact Matrix

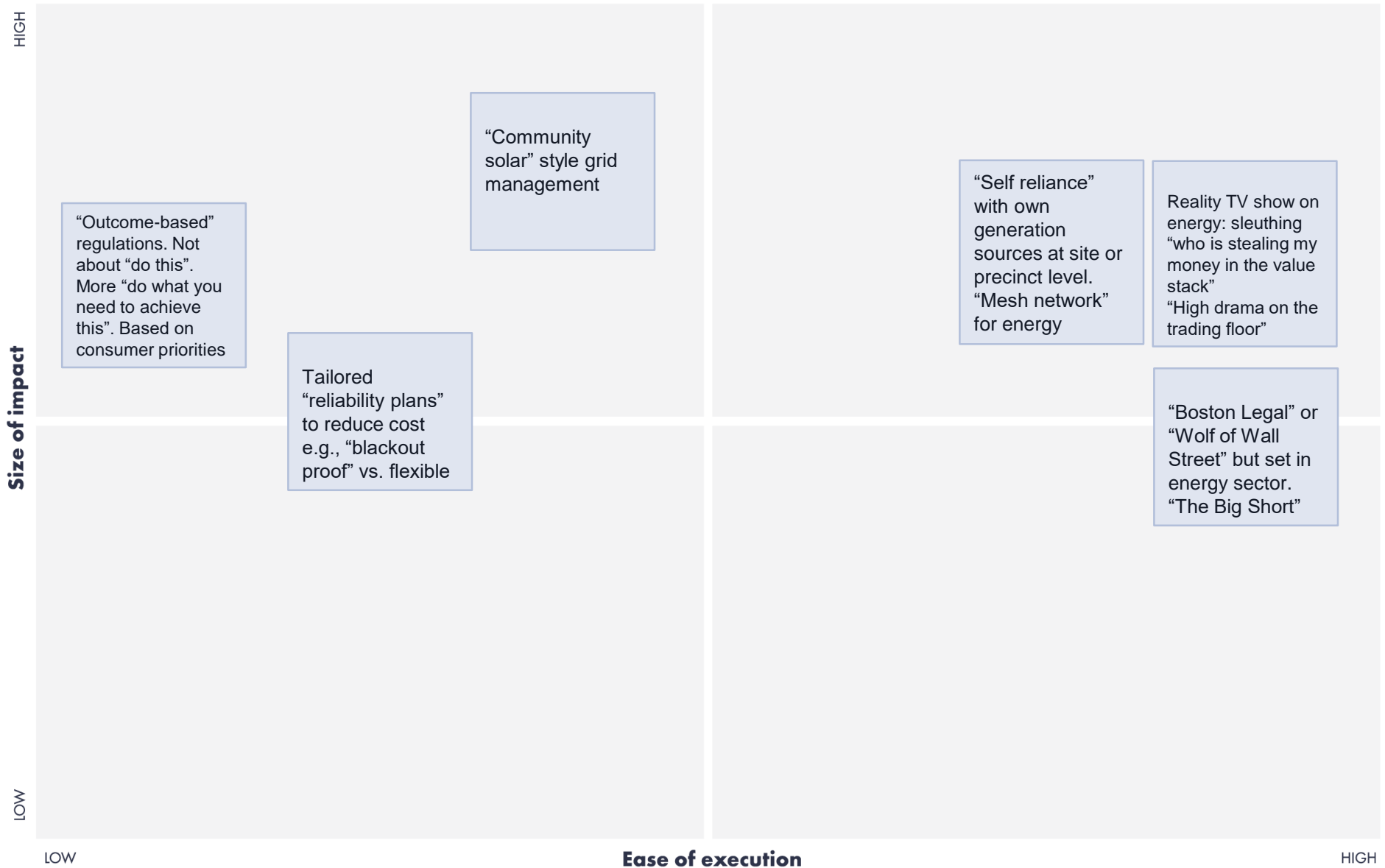
Solving for: **Inclusive**



Solving for: Reliable

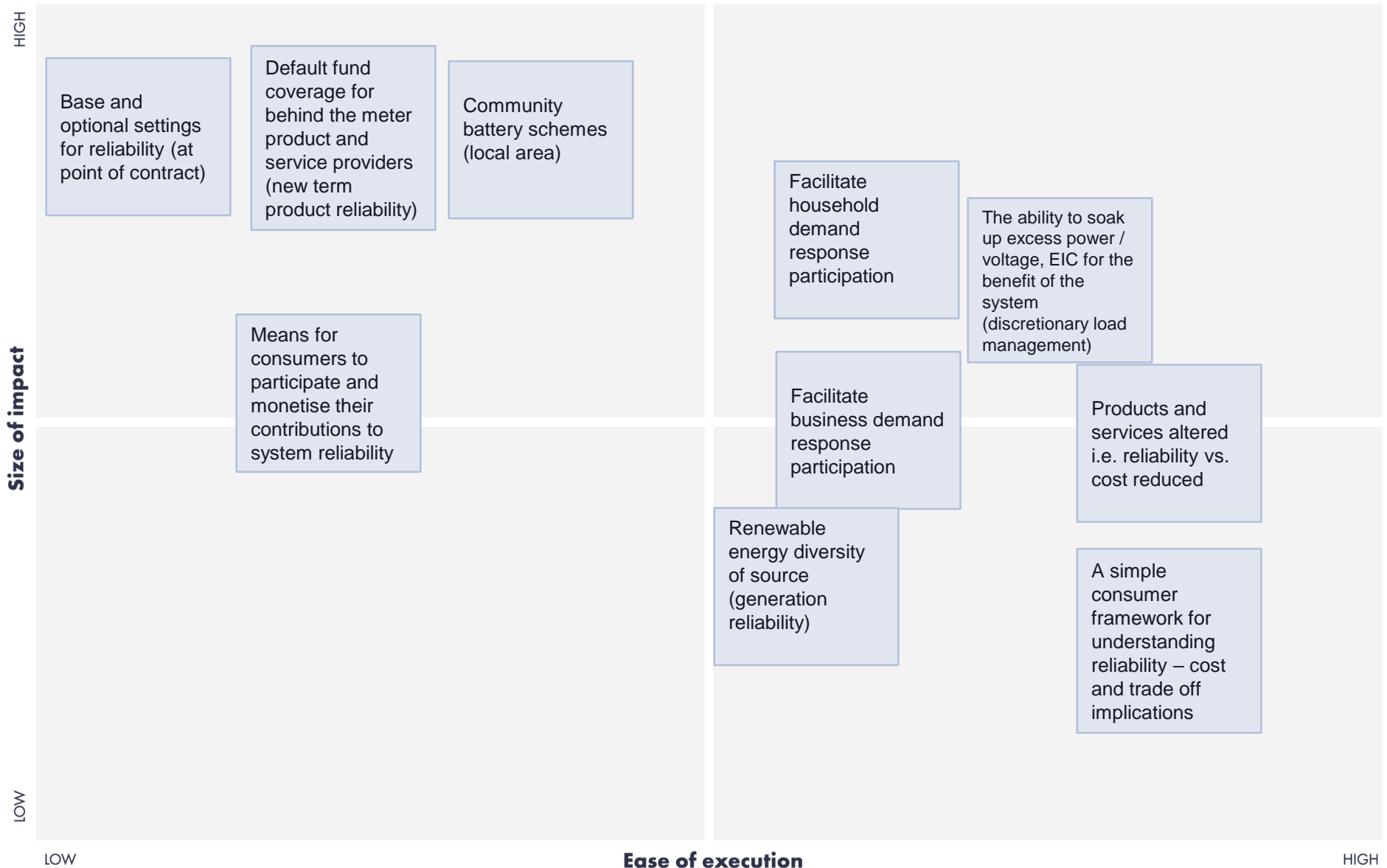
From Stuck to Solution: Impact Matrix

Solving for: **Reliable**



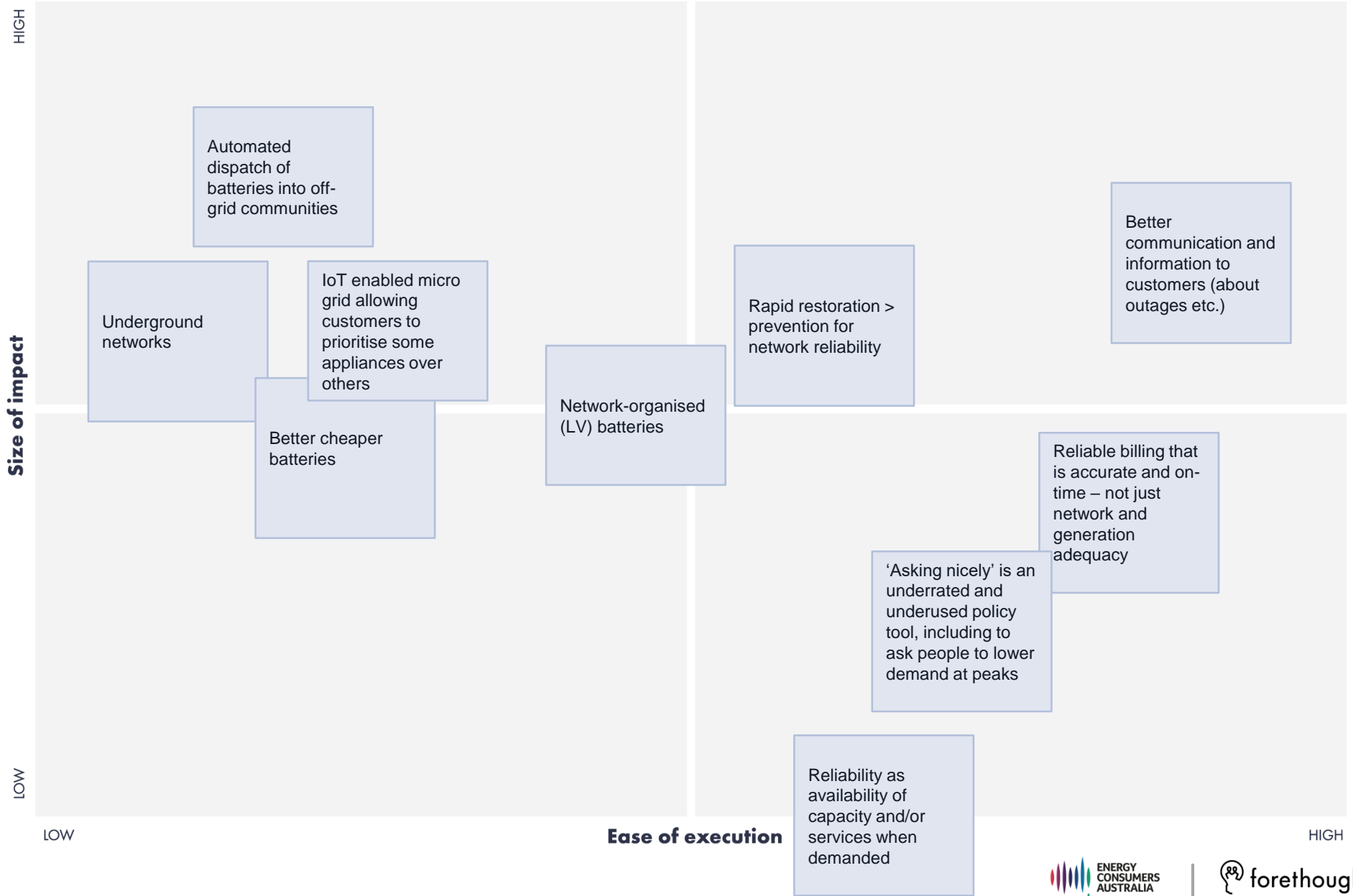
From Stuck to Solution: Impact Matrix

Solving for: **Reliable**



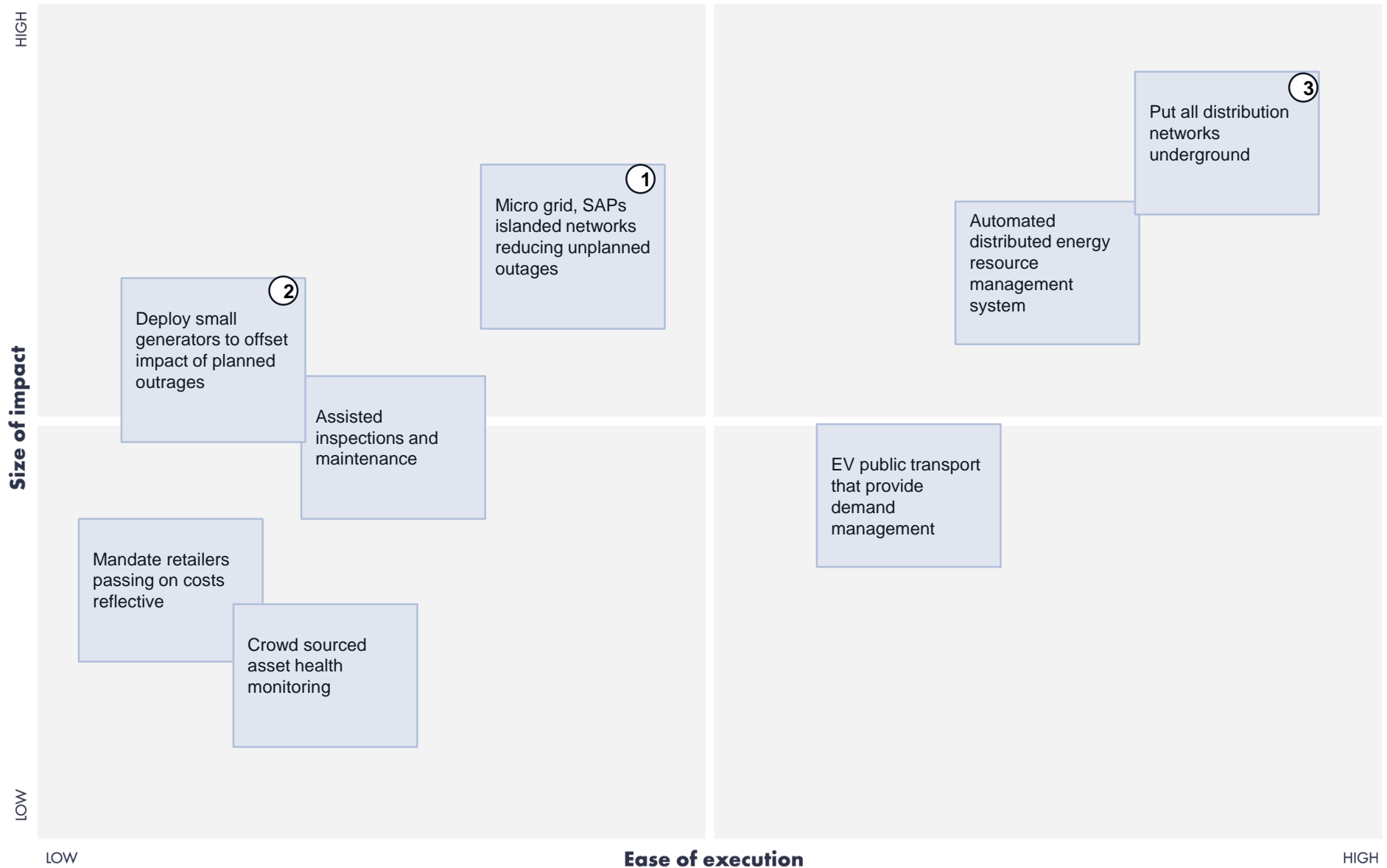
From Stuck to Solution: Impact Matrix

Solving for: **Reliable**



From Stuck to Solution: Impact Matrix

Solving for: **Reliable**



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